



## FORT WORTH MUSEUM SCIENCE AND HISTORY

Fort Worth Museum of Science and History  
Public Affairs/Marketing  
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### **ALL ABOARD! FAMILY CLASSIC 'THE POLAR EXPRESS' MAKES STOP AT FORT WORTH MUSEUM'S OMNI THEATER**

#### **IMAX FILM'S FORT WORTH RUN INCLUDES ADDITIONAL HOLIDAY FAMILY ACTIVITIES**

**Fort Worth, TX** - "The Polar Express: The IMAX® Experience," a timeless family classic and holiday blockbuster, returns to Fort Worth for the 10th year on Saturday, November 22. The Fort Worth Museum of Science and History's Omni Theater will offer the only domed IMAX presentation of the film in the Southwest.

"The Polar Express" is a holiday-themed film based on the classic Caldecott medal-winning children's book written by Chris Van Allsburg. The film was directed by Oscar® winner Robert Zemeckis and stars two-time Academy Award® winner Tom Hanks. Using state-of-the-art CGI and performance capture technology to create a unique blend of realism and fantasy, it tells of a doubting young boy who takes an extraordinary train ride to the North Pole and embarks on a journey of self-discovery that shows him that the wonder of life never fades for those who believe.

"The Polar Express" first opened in 2004 to critical acclaim, becoming one of the highest grossing films in IMAX history. It premiered at the Omni Theater in 2005, delighting thousands of North Texas families through the magic of IMAX. Digitally re-mastered with proprietary IMAX DMR technology, audiences become totally immersed in the IMAX presentation, watching snowflakes float down the giant IMAX screen and feeling the train rumble via state-of-the-art digital surround sound. "The Polar Express: The Experience" is distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company, to IMAX, IMAX Dome and IMAX 3D theatres.

The film will show at the Omni Theater through December 23, 2014. Tickets for *The Polar Express: An IMAX Experience* are \$9 for adults and \$8 for children (2-12) and seniors (65+). MAX Member prices are \$8 for adults and \$7 for children and seniors. Find show times and ticket information on the Museum's website [www.fortworthmuseum.org](http://www.fortworthmuseum.org) or by phone at **817-255-9540**.

### **Polar Pajama Parties**

Families can make their film viewing experience even more festive through special Polar Pajama Parties at the Museum. Pajama Parties are your chance to enjoy hot chocolate, wintry hands-on activities and photos with Dynamo-in his pajamas. Don't miss special appearances by Santa, face painting and carolers during evening parties. Activities are included with a ticket to *The Polar Express: An IMAX Experience* following a Polar Pajama Party.

Morning Polar Pajama Parties occur from 9:00 - 9:45 AM on November 29, December 6, 13, 20 and 22, 2014. Prices are \$10 for adults and \$9 for children (2-12) and seniors (65+). MAX Member prices are \$9 for adults and \$8 for children (2-12) and seniors (65+).

Evening Polar Pajama Parties occur from 6:00 - 6:45 PM on December 19, 20, 21, 22 and 23, 2014. Prices are \$12 for all ages and \$11 for all MAX Members.

### **About IMAX Corporation**

Founded in 1967, IMAX Corporation is the newest distribution platform for Hollywood content and one of the world's leading entertainment technology companies. IMAX delivers the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR® technology. IMAX DMR (Digital Re-mastering) makes it possible for virtually any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX Experience®. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences. As of June 30, 2005, there were 259 IMAX theatres operating in more than 36 countries.

IMAX®, IMAX® 3D, IMAX DMR® and The IMAX Experience® are trademarks of IMAX Corporation. More information on the Company can be found at [www.imax.com](http://www.imax.com)

### **About the Fort Worth Museum of Science and History**

Established in 1941, the Fort Worth Museum of Science and History, anchored by its rich collections, is an institution dedicated to lifelong learning. The Museum engages children and adult guests through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. The new \$80-million campus opened in November 2009 marking the culmination of an extensive multiyear fundraising campaign. The Museum is open daily, except Thanksgiving, Christmas Eve and Christmas Day. For more information about the Museum, visit [www.fortworthmuseum.org](http://www.fortworthmuseum.org) or call [817-255-9300](tel:817-255-9300).