



**FORT WORTH MUSEUM**  
SCIENCE AND HISTORY

Fort Worth Museum of Science and History  
Public Affairs/Marketing  
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**Myth Confirmed! Fort Worth Museum of Science and History to host  
*MythBusters: The Explosive Exhibition***

*The exhibition is headed for the Fort Worth Museum of Science and History from October 11, 2014 – January 4, 2015; tickets on sale now*

Fort Worth, TX - The Discovery Channel's Emmy®-nominated series comes to life to uncover truths behind popular myths by mixing scientific method with gleeful curiosity and old-fashioned ingenuity in *MythBusters: The Explosive Exhibition*, which makes its way to the Fort Worth Museum of Science and History in October 2014.

The exhibition creates hands-on, interactive experiences for guests of all ages by combining popular scientific facts with innovative, family-friendly displays. In *MythBusters*, co-hosts Adam Savage, Jamie Hyneman, Tory Belleci, Kari Byron and Grant Imahara take scientific investigation to exciting new levels by proving or exploding myths using their highly experimental approach and extensive backgrounds in special effects. Savage and Hyneman were heavily involved throughout the development of the exhibition to ensure guests experience a true MythBusting encounter.

"It's exciting to see fans take on some of our favorite experiments from the show while drawing their own conclusions and data," said Savage. "Although they are tackling the same myths and questions, each guest can have a unique experience within the exhibit."

"We hope people have fun at the exhibit and get a sense of what it is like doing the show." added Hyneman.

Guests of the Fort Worth Museum of Science and History will learn about myths, the *MythBusters* and what experimenting is all about by participating in a series of fun, hands-on experiences and live demonstrations. Experiments cover topics such as flight, friction, gravity, speed and combustion. The exhibition showcases:

\* **Blueprint Room** – Based on the real-life operations room of the *MythBusters'* iconic set, this room acts as an introduction to MythBusting and is filled with gadgets, props, video and, of course, blueprints used by the hosts to explore myths on the show.

\* **Workshop** – This is *the* place where guests turn into investigators and use real science to test myths. Guest discover whether they get more wet running versus walking in the rain and find out if toast really does always land buttered-side down.

\* **Live MythBusters Demonstration Stage** – Here guests have the opportunity to view and participate in live science demonstrations that dissect myths with the help of a team of energetic MythBusting facilitators.

“Seeing the MythBusters’ enthusiasm about the exhibition, we are very excited about it coming to COSI,” said Amy Noble Seitz, founder and CEO of Exhibits Development Group. “We truly hope this exhibition will spur scientific curiosity, thought and experimentation for all ages.”

Tickets are on sale now at [fortworthmuseum.org](http://fortworthmuseum.org). *MythBusters: The Explosive Exhibition* opens October 11, 2014 and closes January 4, 2015.

General admission for adults (13-64) is \$19; seniors (65+) \$17 and children ages 2-12, \$15. Prices include admission to the museum. Visit [fortworthmuseum.org](http://fortworthmuseum.org) for more information.

The exhibition tour will visit 15 total cities within the U.S. and Canada. For more information on *MythBusters: The Explosive Exhibition*, visit [MythBustersTheExhibition.com](http://MythBustersTheExhibition.com).

*MythBusters: The Explosive Exhibition* was created by Discovery Communications and Exhibits Development Group (EDG), in partnership with the Museum of Science and Industry, Chicago (MSI) and Geoffrey M. Curley + Associates (GMC+A). *MythBusters*, the series, is developed and produced by Beyond Entertainment Limited. Financing for this exhibition has been made possible by Olympus Capital Investments, LLC, a unit of Olympus Holdings, LLC.

## **About MythBusters**

**MYTHBUSTERS**, which first launched on Discovery Channel in 2003, is hosted by Jamie Hyneman and Adam Savage, and Tory Belleci, Kari Byron and Grant Imahara. Inspiring a generation to inquire, interact and get involved with science, MYTHBUSTERS uses a signature brand of explosive experimentation to prove or disprove popular myths, misconceptions or legends. The *MythBusters* TV series is produced by Beyond Entertainment Limited.

## **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.7 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on more than 210 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

## **About Exhibits Development Group (EDG):**

EDG is dedicated to the development, production, marketing and distribution of traveling museum exhibitions and cultural projects. EDG also serves as a partner to other exhibition organizers, museums, foundations and collection owners in the U.S. and abroad in the care and stewardship of their exhibitions and collections. EDG's mission is to initiate and promote international cultural and intellectual exchange by bringing high-quality traveling exhibitions of art, science, and history to broad and diverse audiences. For more information, please visit [exhibitsdevelopment.com](http://exhibitsdevelopment.com).

## **About Geoffrey M. Curley + Associates (GMCA):**

GMCA is an innovative consulting company to support the development and execution of new and vibrant educational, hands-on, minds-on experiences. GMC+A's goal is to integrate new, cutting-edge technologies, environmental design and emotional storytelling with tantalizing visual audio and tactile experiences making exhibitions more personal artistic, fun, educational and memorable. For more information, please visit [gmcurlay.com](http://gmcurlay.com).

## **About the Fort Worth Museum of Science and History**

Established in 1941, the Fort Worth Museum of Science and History, anchored by its rich collections, is an institution dedicated to lifelong learning. The Museum engages children and adult guests through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. The new \$80-million campus opened in November 2009 marking the culmination of an extensive multiyear fundraising campaign. The Museum is open daily, except Thanksgiving, Christmas Eve and Christmas Day. For more information about the Museum, visit [www.fortworthmuseum.org](http://www.fortworthmuseum.org) or call [817-255-9300](tel:817-255-9300).