



FORT WORTH MUSEUM
SCIENCE AND HISTORY

FOR IMMEDIATE RELEASE

February 1, 2017

Celebrate the Unique Cultural Diversity of America's Music *America's Musical Journey Premieres February 16 at the Omni Theater*

Fort Worth, TX – MacGillivray Freeman Films' newest documentary for IMAX® and giant screen theaters, *America's Musical Journey*, will open at the Omni Theater on February 16. The film celebrates the unique diversity of cultures and creative innovation that characterize America, as told through the story of its music.

Narrated by legendary Academy Award®-winning actor Morgan Freeman, the film follows Grammy Award®-nominated singer and songwriter Aloe Blacc as he traces the roots of America's music. Visiting such iconic cities as New Orleans, Chicago, New York City, Nashville, Memphis, Miami and more, *America's Musical Journey* explores the collision of cultures that gave birth to such electrifying American art forms as jazz, the blues, country, rock and roll, hip-hop and more. As audiences join Blacc on this joyful, tune-filled tour, they'll experience uniquely American adventures such as paddle-wheel boating up the Mississippi Delta, flash mob dancing in Chicago and skydiving with Elvis impersonators over Memphis in scenes shot exclusively for the giant screen.

Academy Award® -nominated director Greg MacGillivray threads all these images together to create an immersive experience of America's cultural diversity with a soundtrack that showcases the national passion for creative innovation at its purest. "America's music has its roots in the diverse cultures that came together from different parts of the world, culminating in a unique blend of sound, culture and innovation unlike anywhere else in the world," said MacGillivray. "This creativity and trailblazing spirit is what makes American music such a treasured experience around the world. I hope people are inspired to explore their own creativity after seeing the film."

"Music is an essential part of the human experience, and I look forward to helping audiences discover the unique cultural influences that gave rise to jazz, the blues, folk and other American musical genres," says Aloe Blacc. "I love the freedom of expression in this country, which is a source of creativity and innovation unlike anywhere else."

In addition to Aloe Blacc, audiences will meet other iconic artists, musicians and innovators who are shaping America's culture today, including Jon Batiste, bandleader and musical director of *The Late Show with Stephen Colbert*, Latin music stars Gloria and Emilio Estefan, New Orleans music hero Dr. John and many more.

Learn more about *America's Musical Journey* and buy tickets [here](#).

Media Contact

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About the Fort Worth Museum of Science and History

The Museum was established in 1941 and is accredited by the American Alliance of Museums. Anchored by its rich collections, the Museum is dedicated to lifelong learning. It engages guests through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. The Museum is open daily, except Thanksgiving, Christmas Eve and Christmas Day. Visit www.fortworthmuseum.org for more.

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The Fort Worth Museum of Science and History will hold a media preview of *America's Musical Journey* at 10:15 AM on Saturday, February 17. Please contact acanipe@fwmslh.org to RSVP for the screening. Seating is limited.

America's Musical Journey is a MacGillivray Freeman film produced in association with Brand USA, the nation's destination marketing organization, and presented by Expedia, Inc. This is the second collaboration for these companies, following the highly successful *National Parks Adventure*, voted Best Film of the Year by the Giant Screen Cinema Association and the highest grossing documentary film of 2016.

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